

Synaptic Healthcare

Precise Solutions & Customized Communications

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& Customized
Communications*

Solutions Overview

- Hospitalist Programs: startup, restructuring, coaching, customized development
- Hospice and Palliative Care: startup, restructuring, coaching, customized development
- Integrative Pain Management Programs
- Peri-operative Programs
- Primary Care and Specialty Programs
- Medical Leadership: coaching and development
- Tools and Resources: forms, evaluations, guides, feasibility studies, program coordination

Medical Leadership

Synaptic provides medical leadership and expertise tailored to meet the unique organizational needs of each client. Services include onsite, in-person interaction as well as teleconference consultations to meet a range of needs. Small organizations may require medical oversight and advisory services. Other facilities need a Chief Medical Officer.

Healthcare Business Planning & Development

Synaptic Healthcare guides the growth of new programs, and fine-tunes existing programs. We collaborate with our clients to develop growth opportunities for the communities they serve. We design programs by:

- developing cohesive policies
- identifying agreement considerations and setting negotiation conditions
- proposing a workable organizational structure: employment models and contracts
- proposing a menu of services and appropriate coverage models
- defining staffing needs, scheduling and other operational criteria
- developing performance standards and adherence monitoring
- developing program budgets

New Program Implementation

- strategic planning and timelines
- assist in drafting policies, procedures, forms, communication tools and documents
- assist with recruitment, retention and incentive compensation modeling
- develop performance-monitoring tools and assessment guides

Customized Communications

- educational conferences documentation
- healthcare forums documentation
- patient education videos
- community based media
- recruitment and retention
- advertisement
- promotional videos