Synaptic Healthcare

Precise Solutions &
Customized Communications

Synaptic Healthcare is dedicated to helping healthcare facilities better serve their patients and communities. We identify specific challenges each client faces, then our team of experts provides the facility with the resources they need to excel above and beyond what their setting would otherwise allow.

Our services include medical staffing, medical directorship, consultation, program development and redesign, communication planning, healthcare diplomacy, and educational conference development.

Synaptic Healthcare also provides outcome-oriented performance evaluations. We offer on-site, one-day assessments of existing hospitalist, hospice, and palliative care programs. Synaptic Healthcare ensures that programs and strategies are effective and remain relevant to patient needs.

"Working in collaboration with the Synaptic Healthcare hospitalist program has refreshed my appreciation for several factors that affect patient care; including the importance of teamwork to preserve continuity of care. We have progressed from everyone caring for their own patients 24/7 to everyone turning their patients over to the hospitalist program.

On a personal note, the hospitalist program supports my growth as a physician in many ways. For example, the program allows me to maintain my hospital skills as well as maintaining proficiency with EMR at the local hospital."

- Susan Gallo, MD

Noun: A junction between two nerve cells, consisting of a minute gap across which impulses pass by diffusion of a neurotransmitter.

syn·apse

www.synaptichealthcare.com
The purpose of a hospitalist program is to improve coordination of care, quality of care, and patient confidence and satisfaction. A dedicated inpatient program improves staff and provider satisfaction through better quality, availability and communication. An added side benefit is relief from call responsibility for primary care physicians.

“Synaptic Healthcare is committed to helping hospitals achieve the highest standards of patient care, optimal working conditions for their providers, and efficient operations that lead to cost savings.”

- Tayeb Al-Hafez, MD, FACP

We have aided in transitions from acute-care-facility status to critical-access-hospital status and we are currently helping organizations achieve the status of “accountable care organizations” in adherence to the Affordable Care Act. We specialize in medical staffing that fits the needs of our clients.

Our programs celebrated a two-year anniversary in 2012, and continue to serve an expanding roster of clients in 2013.

“I enjoyed working with Synaptic Healthcare and with all of the other providers involved in the hospitalist program. This program was helpful to the primary care providers as it relieved a lot of the call burden and also relieved some of the stress associated with responsibility for both inpatient and outpatient medicine. I look forward to working for Synaptic within their hospitalist programs for years to come.”

- Derek Gilbert, MD, Hospitalist

Dr. Derek Gilbert was one of the first physicians who helped to organize, in cooperation with Dr. Al-Hafez, a hospitalist program for Montana hospitals.

“I had first-hand experience of receiving care under programs supervised by Synaptic Healthcare. I was hospitalized for several days and diagnosed with atrial fibrillation and possible blood clots. My overall care came from the new Hospitalist Program. They supervised my treatment and correlated all my medications and care.

Having observed the Hospitalist and Palliative Care programs in action, both as a patient and as an advisor, I strongly support this as a way to provide broader and better overall patient care. These programs provide continuous care for persons who have complicated or chronic conditions.”

- James Lucas, Attorney

Synaptic Healthcare’s programs have helped numerous hospitals reach their goals. Synaptic partners with marketing and communication personnel to develop material to educate patients and community members.

“Synaptic Healthcare hospitalist program provides a better work/life balance. Days that I am in the hospital tend to be quite busy. But I am in the hospital fewer days than I was in my previous 1-3 call arrangement. After nine years of being “part-time,” I am finally getting most of my Tuesdays and Thursdays off.”

- Susan Gallo, MD

“Synaptic Healthcare is committed to helping hospitals achieve the highest standards of patient care, optimal working conditions for their providers, and efficient operations that lead to cost savings.”

- Tayeb Al-Hafez, MD, FACP

We have aided in transitions from acute-care-facility status to critical-access-hospital status and we are currently helping organizations achieve the status of “accountable care organizations” in adherence to the Affordable Care Act. We specialize in medical staffing that fits the needs of our clients.

Our programs celebrated a two-year anniversary in 2012, and continue to serve an expanding roster of clients in 2013.

“I enjoyed working with Synaptic Healthcare and with all of the other providers involved in the hospitalist program. This program was helpful to the primary care providers as it relieved a lot of the call burden and also relieved some of the stress associated with responsibility for both inpatient and outpatient medicine. I look forward to working for Synaptic within their hospitalist programs for years to come.”

- Derek Gilbert, MD, Hospitalist

Dr. Derek Gilbert was one of the first physicians who helped to organize, in cooperation with Dr. Al-Hafez, a hospitalist program for Montana hospitals.

“I had first-hand experience of receiving care under programs supervised by Synaptic Healthcare. I was hospitalized for several days and diagnosed with atrial fibrillation and possible blood clots. My overall care came from the new Hospitalist Program. They supervised my treatment and correlated all my medications and care.

Having observed the Hospitalist and Palliative Care programs in action, both as a patient and as an advisor, I strongly support this as a way to provide broader and better overall patient care. These programs provide continuous care for persons who have complicated or chronic conditions.”

- James Lucas, Attorney

Synaptic Healthcare’s programs have helped numerous hospitals reach their goals. Synaptic partners with marketing and communication personnel to develop material to educate patients and community members.

“The evidence is unarguably clear at this point that the early employment of palliative care resources lengthens and improves quality of life for those with serious life-limiting or life-threatening conditions.”

- Pastor Steve Rice, Clinical Chaplain and community leader

Clients

Idaho, USA
Eastern Idaho Regional Medical Center (EIRMC)
Hospitalist Locum coverage on as needed basis

Montana, USA
Holy Rosary Healthcare
Hospice and Palliative Care program
Quality and Case Management program
Hospitalist program

California, USA
Mendocino Coast District Hospital (MCDH)
Hospitalist Locum coverage on as needed basis
Partners

United States Virgin Islands

In January 2013 Synaptic Healthcare was awarded a contract by the Government of the Virgin Islands to aid in realizing the goals of their mental health programme. This one-year contract requires Synaptic to undertake consultancy on the development of a five-year mental health strategy for the Virgin Islands.

Professor Chris Heginbotham, who is a UK expert in mental health policy and management as well as a Board member of the Global Health Equity Foundation, will do the work on behalf of Synaptic Healthcare.

The work will cover a variety of planning, organizational and fulfillment objectives, including: initial research, data analysis, community engagement at the local level, working with government committees, (in particular the Commission established by the VI government), drafting the five-year strategy for improved mental health care and projecting staffing. Professor Heginbotham will specify facility needs and will provide a costs analysis.

IngeniumCare • Denver, Colorado

CareGo Remote Healthcare System: CareGo is an integrated system combining unified communications, reminders, collection of health data, and automated alerts.

Advanced technology provides reminders to complete activities, tracks activity completion, and provides activity logs. Wireless devices are used to perform health measurements, such as blood pressure, blood glucose, and weight, with data being easily retrievable by family and healthcare providers at any time.

Billings Clinic • Billings, Montana

Synaptic Healthcare is conducting a pilot project for the CareGo Remote TeleHealthCare System in partnership with the Center for Translational Research.

Pilot Project Details

This pilot project provides guidance and tracking of patient activities; including appointments, medications, treatments and measurements. The project goal is to improve patient compliance through scheduling reminding, monitoring and interacting through remote measurement capabilities. Two-way video communication between the caregiver at Billings Clinic and the patient allow for observation and training.

Philanthropy

Montana State University Billings (MSUB)

Synaptic Healthcare is supporting MSUB and Global Health Equity Foundation (GHEF) in founding a Community Media Lab at MSUB. This cutting edge media lab will integrate existing departments such as marketing, business management, and healthcare administration, as will also include communication and theatre departments.

This interdisciplinary center for applied media projects and educational interventions will address community needs and will focus on public health advancements, educational media tools related to health education, and healthcare technologies.

In addition to the Community Media Lab project, Synaptic Healthcare is supporting a research project developed by MSUB and GHEF to evaluate suicide-prevention programs.

- A quantitative survey to evaluate community-based media to promote awareness and prevention
- A qualitative study of barriers to public health models for suicide prevention, and modifications needed
- A quantitative survey to identify social support factors related to suicide ideation among youth

Global Health Equity Foundation • Miles City, Montana

Synaptic Healthcare supports GHEF’s Community Based Media Projects, including the “Let’s Talk” suicide awareness and prevention campaign.

In January 2012, the project earned national recognition from the American Foundation for Suicide Prevention.

http://ghef.org/suicideprevention.php
Portfolio of Services

Solutions Overview

- Hospitalist Programs: startup, restructuring, coaching, customized development
- Hospice and Palliative Care: startup, restructuring, coaching, customized development
- Integrative Pain Management Programs
- Peri-operative Programs
- Primary Care and Specialty Programs
- Medical Leadership: coaching and development
- Tools and Resources: forms, evaluations, feasibility studies, program coordination

Medical Leadership

Synaptic Healthcare provides medical leadership and expertise tailored to meet the unique organizational needs of each client. Services include onsite, in-person interaction as well as teleconference consultations to meet a range of needs. Small organizations may require medical oversight and advisory services. Other facilities need a Chief Medical Officer.

Healthcare Business Planning & Development

Synaptic Healthcare guides the growth of new programs, and fine-tunes existing programs. We collaborate with our clients to develop growth opportunities for the communities they serve. We design programs by:
- developing cohesive policies
- identifying agreement considerations and setting negotiation conditions
- proposing a menu of services and appropriate coverage models
- defining staffing needs, scheduling and other operational criteria
- developing performance standards and adherence monitoring
- developing program budgets

New Program Implementation

- strategic planning and timelines
- assist in drafting policies, procedures, forms, communication tools and documents
- assist with recruitment, retention and incentive compensation modeling
- develop performance-monitoring tools and assessment guides

Customized Communications

- educational conferences documentation
- healthcare forums documentation
- patient education media
- community based media
- recruitment and retention tools

Looking To The Future

Synaptic Healthcare plans to expand its administration offices to include Seattle, as part of the strategy to better serve northwestern states

Contact Info:

Synaptic Healthcare LLC
2600 Wilson St
Miles City, MT 59301
TEL 406-233-4281
contact@synaptichealthcare.com
www.synaptichealthcare.com